

Recycling

Merton Park Ward Resident's Association
1st June 2021

Charles Baker

Commissioning and Strategy Manager

The South London Waste Partnership

2003 - Partnership formed

Waste disposal contract

Beddington Landfill Site (Viridor)

2012 - Waste treatment contract

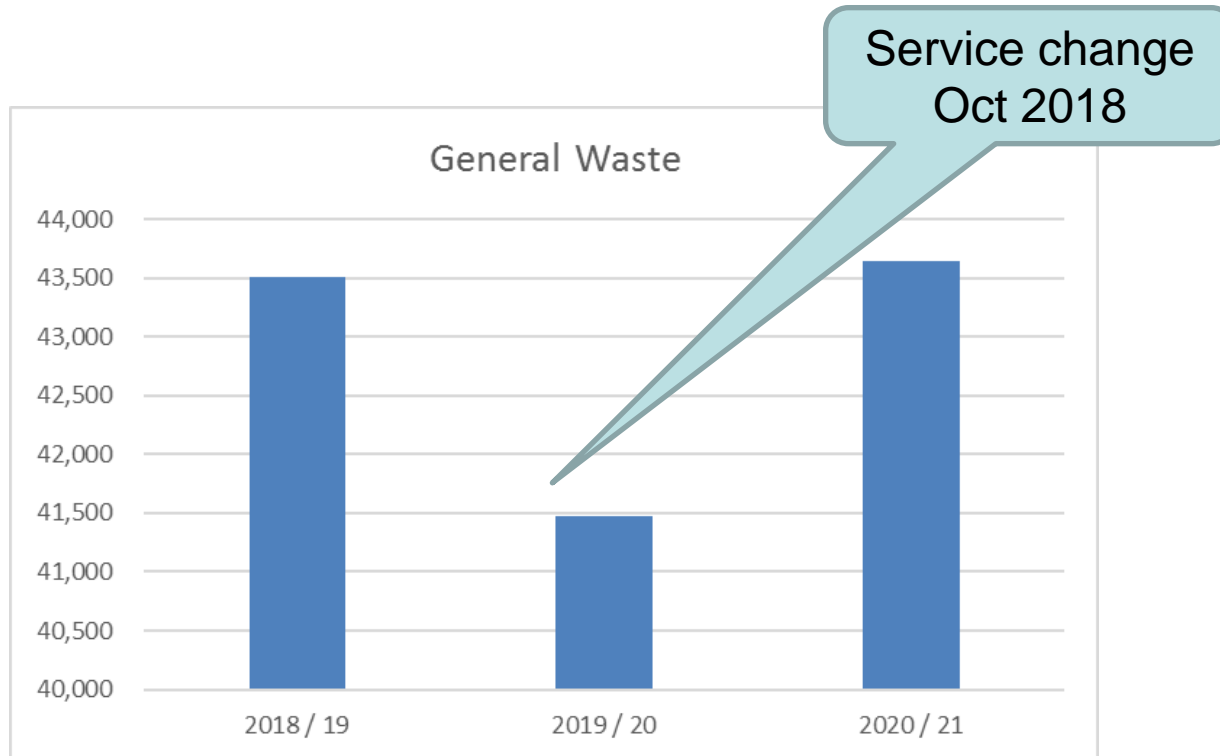
Beddington energy from waste facility (Viridor)

2017 - Environmental services contract

Harmonised recycling and rubbish collection service (Veolia)

Aims: high quality services, save money, improve recycling

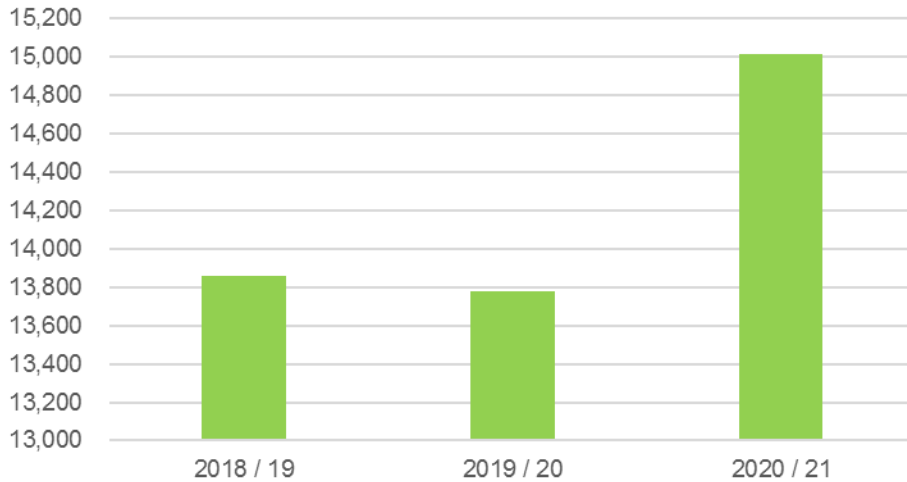
Impact on waste volumes – Lock down and change in working arrangements



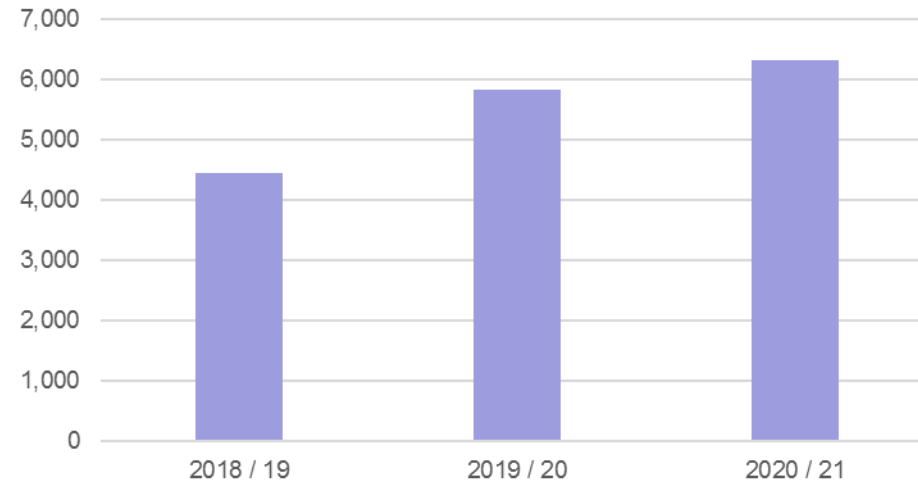
General waste up 5% back to pre service change level

Merton Residents continue to engage with the recycling services

Recycling



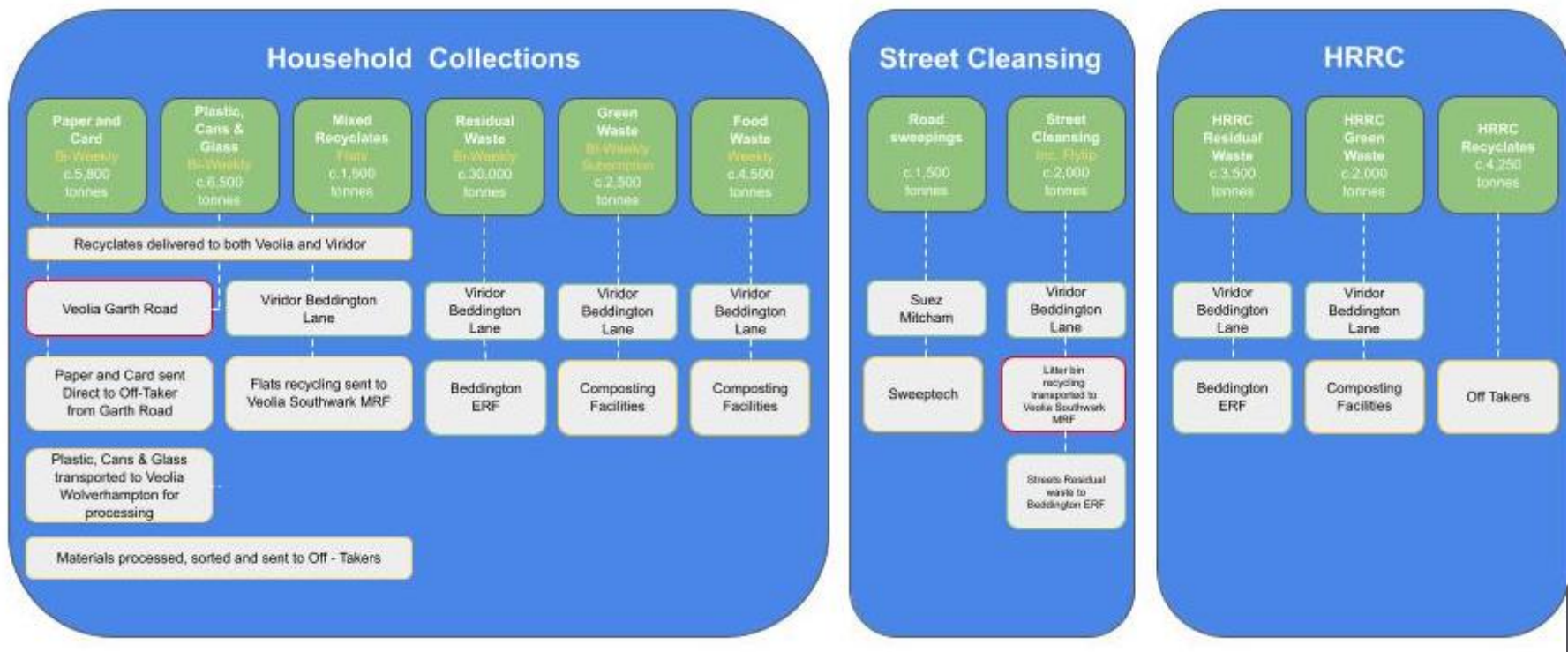
Food



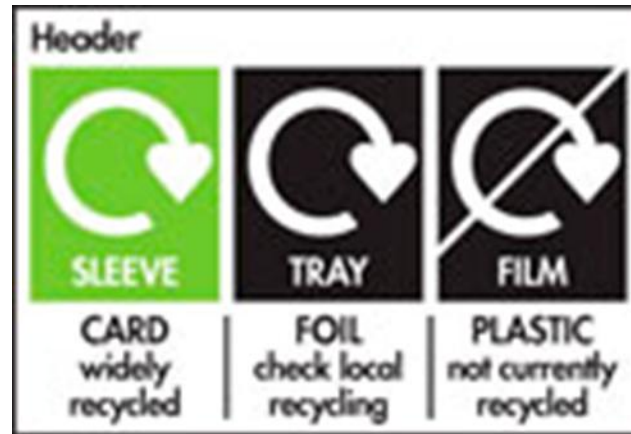
Food waste recycling **↑ 42%**

Kerbside recycling **↑ 9**

How do we manage our waste streams



Recycling Confusion



Challenges preventing increased recycling performance

Contamination – Target less 5%

Fly tipping – National issue

Contamination – Recycling on the go

Independent audit suggest that 80% of recycling litterbin material collected is contaminated



Why is this?



As lockdown restrictions ease, the growing trend of on-the-go consumption is set to resume with an estimated 40% increase in the food-to-go market in 2021.



Less than half of local authorities currently have on-street recycling systems (WRAP 2019).



Nearly half of the public find recycling while out and about confusing.

Recycling on the go – Project

- Merton Council have agreed to partnership in an externally funded campaign supported by environmental charity Hubbub to increase recycling in Merton's town centres, whilst testing the impact of the latest thinking on behaviour change, recycling infrastructure and awareness-raising.
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- Refresh and improve the recycling on-the-go model in the London borough of Merton, creating a year-round culture of recycling for residents and visitors alike

The Aim



Create a system

for recycling on-the-go that is cost effective and will remain in place long term.



Raise awareness

of how to recycle and why it is an important step in tackling the waste issue.



Nudge people

to change their behaviours while they are out and about so that they recycle correctly by default.



Test what works

at a major sporting event by introducing infrastructure and interventions to encourage correct recycling at the 2021 Wimbledon tennis tournament.



Save materials

from going to waste by collecting empty plastic bottles and cans and responsibly recycling them.

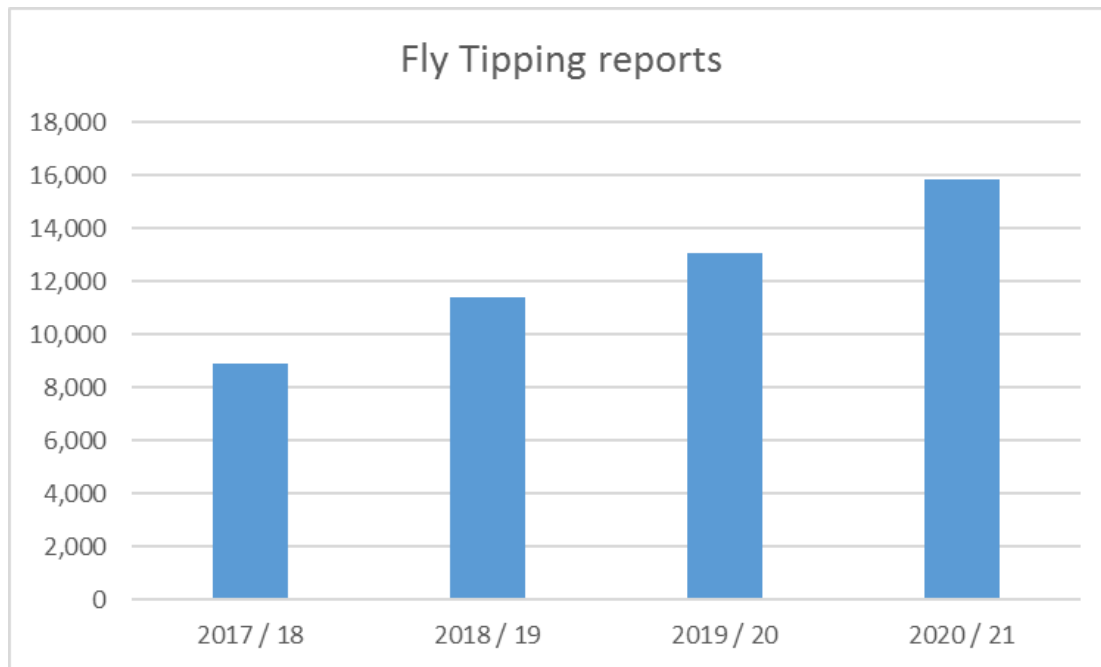
Food Waste Prevention

UK householders are throwing away £15 billion worth of good food and drink every year.

- £540 per household per year
- £800 per household with children
- £230 per single person household

Savings of up to £70 a month or £16 a week

Fly Tipping – National issue



Destination Recycling

SLWP initiative to provide reassurance and information
5-minute film (shorter versions also available)

(www.slwp.org.uk/destination-recycling)

[Beddington ERF Virtual Visitor Centre](#)

